



WORLD'S WINDOW TO INDIA



External Services Division
ALL INDIA RADIO

All India Radio (AIR)

As India's National Broadcaster and also the premier Public Service Broadcaster, All India Radio (AIR) has been serving to inform, educate and entertain the masses since its inception, truly living up to its motto – 'Bahujan Hitaya : Bahujan Sukhaya'. One of the largest broadcasting organisations in the world in terms of the number of languages of broadcast, the spectrum of socio-economic and cultural diversity it serves, AIR's home service comprises 414 broadcasting stations today located across the country, reaching nearly 92% of the country's area and 99.19 % of the total population. AIR originates programming in 23 languages and 146 dialects.

External Services Division (ESD)

The External Services Division (ESD) of All India Radio broadcasts daily in 57 transmissions with almost 72 hours covering over 108 countries in 27 languages, out of which 15 are foreign languages (Arabic, Baluchi, Burmese, Chinese, Dari, French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai, Tibetan and English) and 12 Indian languages (Bengali, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Saraiki, Sindhi, Tamil, Telugu and Urdu).

ESD projects to the world India's viewpoint, progress and policies along with its art and culture.



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You can reach us at :
<http://airworldservice.org>

Facebook :
AIR World Service

Twitter :
airworldservice

Email us on:
directoresd@yahoo.co.in

AIR Broadcasts for the Diaspora

HINDI SEWA

Hindi Sewa or Hindi Service of ESD broadcasts to listeners in East and South East Asia, Gulf, Africa, Oceania and West Europe in 5 transmissions daily. Its programmes include Vigyan Bharati, Sahitya Jagat, Hello Zindagi, Sitaron ki Duniya, Katha Kalash, Dhvani Dharohar, Rupak (Feature), Natak (Drama), Khel Jagat, News and Current Affairs etc. Its range of music programmes includes Devotional Music, Folk Music and the entire gamut of Hindi Film Music.

Primarily targeted to the Indian Diaspora it gives the listeners a feel of Home away from Home.

Email Hindi Seva at : esdh.radiomail@gmail.com

We also broadcast in
Tamil, Telugu, Malayalam and
Gujarati for the Diaspora.

OTHER SERVICES FREQUENCY SCHEDULE

TARGET	SERVICE	TIME (IST)	TIME (UTC)	FREQUENCIES (KHZ)
North East Asia	Chinese	1715-1845	1145-1315	11840,13605,15795*
South East Asia	Hindi	0430-0530	2300-0000	9910,11740,13795
	Indonesian	1415-1515	0845-0945	15770,17510,17875
	Tamil	0530-0615	0000-0045	9910,11740,13795
		1645-1745	1115-1215	9810,13695,15770
	Telugu	1745-1815	1215-1245	9810,13695,15770
Mauritius & East Africa	Gujarati	0945-1000	0415-0430	15120,15185,17715*
		2045-2130	515-1600	11620,13640,15175
	Hindi	0845-0945	0315-0415	15120,15185,17715*
		1000-1100	0430-0530	15120,15185,17715*
		2145-2300	1615-1730	9950,13605,17670
West & North West Africa	Swahili	2045-2145	1515-1615	9950,13605,17670
	French	0115-0200	1945-2030	9620,11710,13640
West Asia	Arabic	1000-1100	0430-0530	11670,15210,15770
		2300-0115	1730-1945	9620,11710,13640
	Hindi	0845-0945	0315-0415	11840,13695,15120
		2145-2300	1615-1730	9620,11710,13640
		Kannada	0745-0830	0215-0300
	Malayalam	2300-0000	1730-1830	7250,12025
	Persian	0930-1000	0400-0430	11670, 15210,15770
2145-2300		1615-1730	9620, 11710, 13640	
U K & West Europe	Hindi	0115-0215	1945-2045	7550, 9950*,11670
		2145-2245	1615-1715	9595,11620, 15140*

* DRM Transmissions



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AIR Broadcasts for Neighbouring Countries

Urdu Service

One of the objectives of ESD after independence was to foster good neighbourly relation with the countries of the region in view of our shared history and commonality of interests and concerns. As part of this endeavour, a dedicated service in Urdu was launched with the primary objective of fostering friendly relations, strengthening people to people contact, rejuvenating the shared cultural heritage among the people of Indo-Pak subcontinent.

Over the years, the Urdu Service of ESD has grown from strength to strength and played crucial and historic roles. Presently, Urdu Service broadcasts 24 X 7 and is available on DTH also.

Email Urdu service at: urduesdair@gmail.com

We also broadcast in Bangla, Baluchi, Burmese, Chinese, Dari, Pashtu, Punjabi, Nepali, Saraiki, Sindhi, Sinhala, Tamil, Tibetan for the neighbouring countries.

Frequency (MHz) Vs Metre Band (metre)

Frequency :	3	4	5	6	7	9	11	13	15	17	21
Metre Band :	90	75	60	49	41	31	25	22	19	16	13

Listeners can send in their comments to
The Director,
External Services Division, All India Radio,
P.O.Box No: 500, New Delhi 110001 (India)

AIR on social media:

Facebook:

<https://www.facebook.com/AkashvaniAIR>

Youtube:

www.youtube.com/user/akashvaniair

Twitter: <https://twitter.com/AkashvaniAIR>



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